



Lynx Mobility: New Cellular Service Provider for Remote and Rural Canada

Quebec City, QC, July 21st 2008 – Naskapi Imuun and OmniGlobe Networks today announced the signing of agreements that creates Canada's first national cellular service provider that is equally owned by an Aboriginal partner. The new joint-venture known as Lynx Mobility Inc. combines leading technology and innovative business models to deliver cellular phone services to small un-served communities in remote and rural Canada. Lynx Mobility was officially launched by Philip Einish, President of Naskapi Imuun and Jason Neale, OmniGlobe Networks' CEO, and witnessed by Phil Fontaine, National Chief of the Assembly of First Nations during the 29th Annual General Assembly that took place in Quebec City last week.

Naskapi Imuun and OmniGlobe Networks began exploring the feasibility of providing cellular telephone services to First Nation communities and remote regions in Canada last year as recent statistics revealed that the total market opportunity is approximately seven percent (7%) of the country's population, an estimated 3 million potential subscribers. The two companies joined forces, combining OmniGlobe's technical expertise in delivering fixed and mobile wireless services over a satellite infrastructure, along with Naskapi Imuun's proven expertise in installation, administration and management of remote telecommunications services. They then developed a viable low-cost solution that would be ideally suited for remote and rural communities and would meet all of their technical, price and scalability requirements.

"The communities that we have been talking to have been asking for cellular services for a long time but the incumbent providers' infrastructure and business models are not well suited for sparsely populated areas. Up until now, they simply had no viable alternatives. The arrival of Lynx Mobility will revolutionize that," explained Benoit Fleury from Lynx Mobility.

A key differentiator in Lynx Mobility's offering is its business model; it provides a sustained partnership arrangement with local communities, enabling them to locally brand and manage their own cellular network. "This community-driven approach provides a long-term sustainable solution for our citizens. The revenues generated can be shared within the community, which will help in capacity building and job creation," added Philip Einish, President of Naskapi Imuun.



Lynx Mobility has already been generating a lot of interest in several northern communities across Canada. A first demonstration site has successfully been deployed in Kawawachikamach of northern Quebec, and enables local residents to establish local and long distance calls. Lynx Mobility now plans to extend the coverage to three additional neighbouring communities in and around the Schefferville area. Other sites are also expected to become operational in the fall of this year.

About Lynx Mobility:

Lynx Mobility is the creation of Naskapi Imuun and OmniGlobe Networks. It is the first cellular service provider that is equally Aboriginally-owned and dedicated to serving remote and rural communities across Canada. Its unique low-cost cellular-satellite offering is ideally suited for deployment in unserved areas. Its innovative partnership model is based on revenue-sharing; with local ownership of assets, communities manage their cellular service, creating local high-tech employment, training & skills opportunities, and reinforcing community pride. For more information, contact Lynx Mobility's representative Balgovind Pande by telephone: (514) 482-6887 email: bpande@lynxmobility.com or visit the Lynx Mobility website: www.lynxmobility.com

About Naskapi Imuun:

Established under federal legislation in May, 1999, Naskapi Imuun is a for-profit corporation that is wholly owned by the Naskapi Nation of Kawawachikamach (the "Nation"). The Nation is a First Nation located northeast of Schefferville, Québec, with a population of approximately 850 registered Indians, who are also beneficiaries of the 1978 Northeastern Québec Agreement, Canada's second comprehensive land claims settlement. As a successful participant in Industry Canada's Broadband for Rural and Northern Development Pilot Program and the Canadian Strategic Infrastructure Fund's National Satellite Initiative – Round 2, Naskapi Imuun provides high speed Internet services in Kawawachikamach, Schefferville, Matimekush, Lac John, and Squaw Lake. For more information, contact Naskapi Imuun's representative at 5800 Monkland Avenue, Montréal, Québec, H4A 1G1, tel: (514) 482-6887, email: pande@atmacinta.com, or visit the Nation's website at www.naskapi.ca.

About OmniGlobe Networks:

Based in Montreal, Quebec, OmniGlobe Networks is a global telecommunications company that provides reliable and affordable satellite, cellular, wireless broadband Internet and VoIP services to geographic regions around the world where terrestrial telecommunications are unavailable, unreliable or just too expensive. OmniGlobe Networks deploys and manages Internet and value-added services such as VPN, VoIP and videoconferencing using wireless technologies to serve communities that are located beyond



the reach of conventional telecom providers. For more information, contact OmniGlobe Networks at 6600 Trans-Canada Highway, Suite 750, Montréal, Québec, Canada H9R-4S2, tel: +1 514.693.8949, email: info@omniglobenet.com, or visit the company web site at www.omniglobe.com

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